Beautiful - Stylish - Exclusive



"... and uniquely elegant."

<u>Artizano</u>



ELEGANT BEAUTIFUL STULISH

Elegance, beauty, exclusivity - all words used to describe these unique hand-painted tables produced by artisans in the small Italian town of Deruta, Umbria. Steeped in tradition, and using skills handed down through the generations, the artists that produce these tables are in a class of their own.

These tables are a stunning combination of practicality and style. They are literally hewn from solid volcanic rock - yet the production process yields a table that is a beautiful piece of individual art, but with a ruggedness and strength that will give years of use.

Every table is totally individual because, even though they may be based on the same design, the artist always imbues each pattern with his own personal style. No two tables are ever identical, unlike much of today's computerised, machine manufactured products, these tables are truly special.



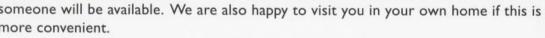
About Artizano

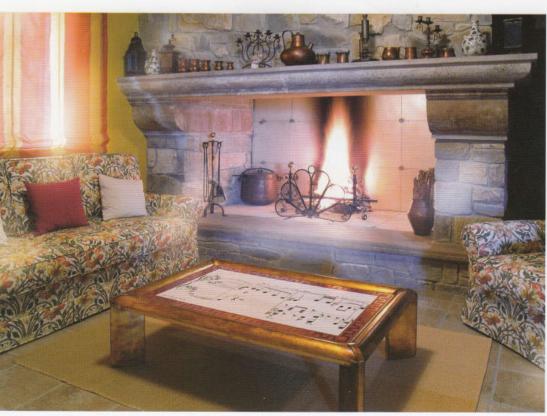
We are a family business based in Kent with long-standing links with Italy. We came across these hand-painted volcanic stone tables when we were visiting Italy many years ago.

The tables were so attractive that we decided to make them a part of our lives. So in 2000 we launched a business to offer these beautiful items of furniture to discerning clients.

Customer satisfaction is our primary aim. We always ensure our clients see the tables before they place an order and we welcome them personally to our showroom.

If you wish to visit our showroom please contact us in advance to make sure that









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HOW THE TABLES ARE MADE

The volcanic stone is quarried from the Umbrian hills and cut to the size and shape required. It is then fired in the kiln to ensure there are no flaws in the stone. After this firing a white underglaze is applied to the top face of the stone to provide a smooth surface.

The artist then paints the chosen design onto the table and a clear transparent glaze is applied to the top.

The table is fired again in the kiln at 1,000 degrees Celsius for about 24 hours. This brings all of the colours to life and provides a truly beautiful, practical piece of furniture.

The smooth, lustrous finish is impervious to moisture, frost and the sun. The result is a table that is a durable, maintenance free alternative to the standard woods, metals and resins.





Unlike other stone such as marble these tables are non-porous and will not stain. In addition to this:

- they are frost proof and can be left outside, uncovered all year round
- they are impervious to UV light so the design will not fade
- they are heat resistant so that dishes can be taken straight from the hottest oven and put onto the table surface with no risk of scorching or burning
- they do not require any special cleaning agents

Every design is hand painted. Every table is unique. You can choose from an extensive range of designs; or you can modify any of these classic designs; or you can have a completely new design created exclusively for you.

Pages 6 to 17 show some of the classic designs available and pages 18 to 22 give examples of what you can achieve by customising your design.

Details of the standard sizes and shapes available are on page 23.

Enjoy looking through our brochure - we know you will be impressed. This is your chance to own an exclusive, hand-painted table - elegant, stylish and special.



(LASSIC TABLE DESIGNS

This is a selection of some of the standard range of designs that are available.

Any of these designs can be modified to suit your preference.



Autunno Spirit of Autumn



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Deruta Antico Old Deruta



Rossella su Fascia Blu Fruitful Harvest on a Blue Border

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Donatello Donatello



Deruta Semplice Simple Deruta



Ricco Deruta su Fascia Rich Deruta on a Decorative Border



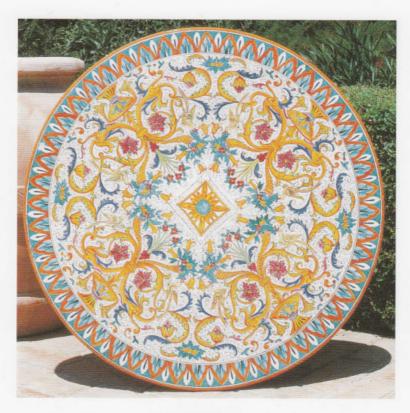
Uva su Fascia Blu Grapes on a Blue Border

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Festone The Scallop



Venezia Venice



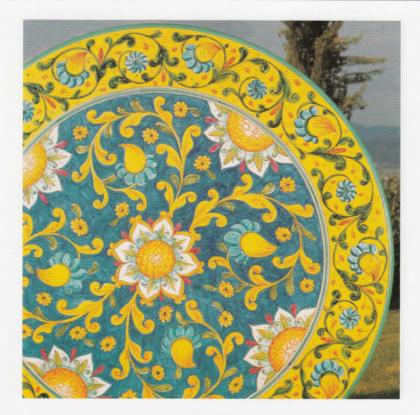
Apollo Apollo



Limoni su Fascia Blu Lemons on a Blue Border

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Lena Spirit of Vigour



Ricco Deruta Rich Deruta



Piume su Fascia Blu Feathers on a Blue Border



Raffaellesco Raphael Style

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Raffaello Raphael - a Traditional Deruta design



Arabesco Blue



Giotto *Giotto*



Rosa dei Venti Compass Rose

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Olives



Pavone The Peacock

Tortore Tortore



Sabrina Sabrina

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CUSTOM DESIGNED TABLES

As all of the tables are individually made it is possible to create something exclusively for you. Here is a small selection of designs that our customers have created for themselves. These include simple variations in colour, changes to details of the design and the inclusion of inscriptions and names.

In each of the following examples the small pictures show the standard design upon which the custom design was based.



Classic design Ricco Deruta su Fascia shown in inset. In this custom design the deep border was painted in cobalt blue instead of white and the blue motifs in the border were changed to green.



Classic design Rossella su Fascia Blu shown in inset. The blue border was removed and replaced with an edge colour of green. A central feature of white flowers was added.



Classic design Donatello shown in inset. The curving aqua border was removed and replaced with an edge colour of terracotta. The light blue was changed to cobalt blue, the pink was changed to yellow and the central feature was modified.

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Classic design Lena shown in inset. The main section with the blue background was removed creating a white centre with just the central motif.



Classic design Centro Deruta shown in inset. This design was expanded to cover the whole surface and a border based on another design, Venezia, was added.



An original design based on the clients' preference for lemons, grapes, olives and pomegranates. Each of the family members' names is included at random in one of the branches of the design.



This Classic Deruta Semplice design was an anniversary present. The wedding date and an Italian inscription were incorporated into the design.

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A completely original design created to remind the clients of the flora of their Caribbean homeland.



A simple elegant design to show off the attractive colour of the volcanic stone which is not normally on display.

